GETTING STARTED

- Review practicum description
- Work with Practicum Preceptor and Department Coordinator

**FIGURE 1.** RELATIONSHIP BETWEEN PRACTICUM WORK PLAN ELEMENTS

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Activities and Opportunities</th>
<th>Products</th>
</tr>
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WRITING PRACTICUM OBJECTIVES

- Objectives should be specific statements that identify what will be accomplished and by whom
- Objectives are specific actions that support reaching goals and must be measureable and attainable
- To be relevant an objective should align with overall goal(s) for the practicum
- Realistic expectations of what can be accomplished during a practicum are established by integrating time frames into objectives
- SMART objectives help identify indicators or performance measures that demonstrate achievement of an objective

**FIGURE 2.** SMART OBJECTIVES

- **S** - Specific
- **M** - Measureable
- **A** - Attainable
- **R** - Relevant
- **T** - Time-bound

**FIGURE 3.** SAMPLE OBJECTIVE WITH SMART ELEMENTS

*By the end of the first week, the student will develop a draft interview guide for interviewing community organization leaders.*

- Bloom’s Taxonomy of Cognitive Objectives may be a useful tool for writing objectives
LINKING PRACTICUM OBJECTIVES TO COMPETENCIES

- **Requirements**
  - All MPH practicums must have at least five (5) unique competencies
    - Three must come from the foundational MPH competencies
  - All DrPH practicums must have at least five (5) unique competencies
    - At least one must come from the Leadership, Management and Governance section
- **Strategies to link include:**
  - Identify key terms, activities, or audiences
  - Compare written objective to past course objectives and associated competencies
  - Make conceptual links and associations

FIGURE 5. SAMPLE OBJECTIVE LINKED TO COMPETENCY

By the end of the first week, the student will develop a draft interview guide for interviewing community organization leaders.

Evidence-based Approaches to Public Health
D2.2. Select quantitative and qualitative data collection methods appropriate for a given public health context

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2. Institute of Medicine. Smart Bites Toolkit - SMART Objectives. [Link](http://www.iom.edu/About-IOM/Making-a-Difference/Community-Outreach~/~/media/Files/About%20the%20IOM/SmartBites/Planning/P1%20SMART%20Objectives.aspx)

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